

# STRATEGOS Workshop: A New Discipline to Win

## Strategic Engineering: a new Science as Art for winning Decision Making in 3<sup>rd</sup> Millennium

Hanc not reprimere, sed augere **STRATEGI**\* debend

Gaius Iulius Caesar, De Bello Civili, III-92, 48 BC

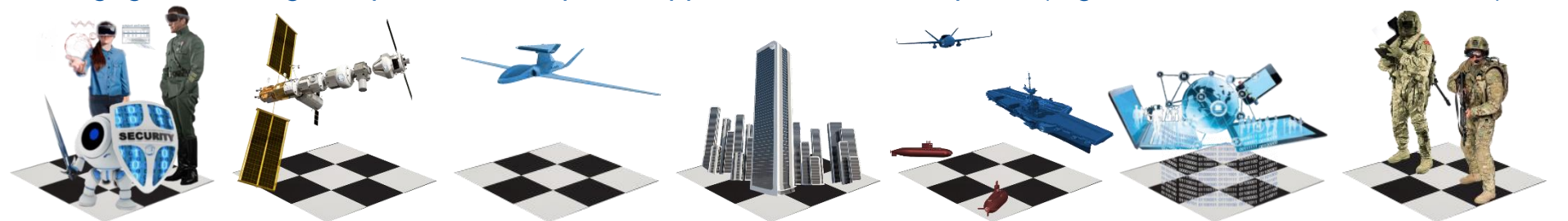


10.00-12.30, 17 settembre, 2019, Sala G.Giacomello, CNR, Piazzale Aldo Moro, Rome, Italy

Il **Workshop** propone l'**Ingenieria Strategica** come la nuova disciplina per promuovere le **Decisioni Strategiche**, integrando **Simulation, Data Analytics, Artificial Intelligence, IA & Machine Learning**.

L'evento proporrà questi concetti applicati ai temi dell'**Enhancing Decision Making, Capability Development, Enabling Commanders Analysis, Lesson Learned as Decision Enablers, Autonomy, Virtual Exercising, T&E**

Ovviamente questa capability richiede risorse preparate e, per questo l'Ateneo Genovese a fianco di prestigiose Aziende e Agenzie Internazionali, presenterà l'iniziativa **STRATEGOS**, prima Laurea in Italia e tra le prime nel mondo, che mira a qualificare **Alti Responsabili** a fianco di una nuova generazione di **Giovani Ingegneri Strategici** capaci di usare questo approccio su casi complessi (e.g. Intelligence, Hybrid Environments).



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Prego contattate l'organizzazione di STRATEGOS per un invito gratuito al Workshop

Email: [info.strategos@diten.unige.it](mailto:info.strategos@diten.unige.it)

URL: [www.itim.unige.it](http://www.itim.unige.it)

\* STRATEGIS alias Imperatores

# STRATEGOS Workshop: A New Discipline to Win

## Strategic Engineering: a new Science as Art for winning Decision Making in 3<sup>rd</sup> Millennium

A **STRATEGOS** is able to know better what is going or is likely to happen

(Socrates, Laches, 423BC)

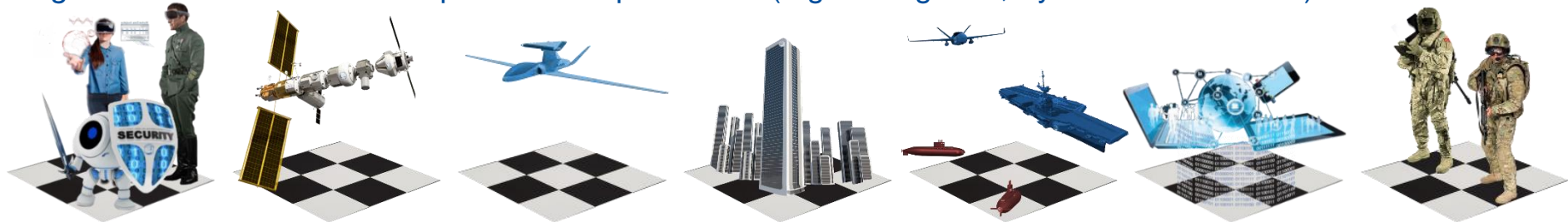


10.00-12.30, September 17, 2019, G.Giacomello Room, CNR, Piazzale A.Moro, Rome, Italy

This **Workshop** proposes **Strategic Engineering** as the new discipline to support **Strategic Decision Making** by integrating **Simulation, Data Analytics, Artificial Intelligence, IA & Machine Learning**

**Strategic Engineering** is proposed in application to **Enhancing Decision Making, Capability Development, Enabling Commanders Analysis, Lesson Learned as Decision Enablers, Autonomy, Virtual Exercising, T&E**

Obviously these new capabilities requires qualified resources and, for this reason the Genoa University alongside prestigious International Companies & Agencies, will present the **STRATEGOS** initiative, first Degree in Italy and among first ones in the world, which aims to qualify Senior Managers alongside a New Generation of **Strategic Engineers** able to use this discipline on complex cases (e.g. Intelligence, Hybrid Environments).



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Please contact us to obtain a free invitation to the STRATEGOS Workshop

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