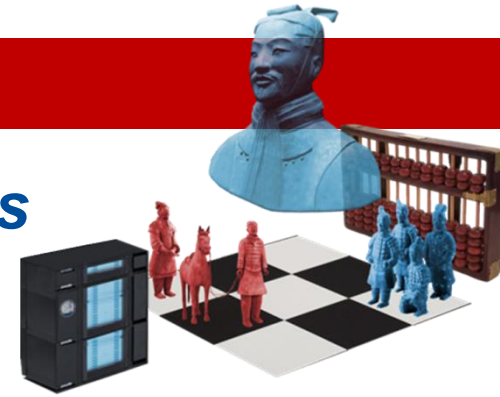


STRATEGOS at Beijing

STRATEGOS to turn gifted Engineer Students into Scientists for Strategic Decision Making

Beijing, China, November 15, 2019



夫未戰而廟算勝者·得算多也；
未戰而廟算不勝者·得算少也；
多算勝·少算不勝·而況於無算乎？
吾以此觀之·勝負見矣。

*Now the **Strategos** who wins a battle makes many Calculations in his temple ere the battle is fought. The General who loses a battle makes but few calculations beforehand.*

Sun Tzu, Art of War, Laying Plans, 7, 500 BC

STRATEGOS, the International Master Degree in Engineering Technology for Strategy & Security is one of the first programs around the world addressing the new discipline of **Strategic Engineering**. **STRATEGOS** selects top quality young engineers to learn how to master the combined use of Simulation, Modeling, Data Analytics, AI/IA (Artificial Intelligence/Intelligent Agents) to support Strategic Decision Making.

STRATEGOS is a joint initiative, led by Genoa University, carried out in cooperation with major Industries (e.g. Ansaldo, Hitachi, Leonardo, Thales), Consulting Firms (e.g. Accenture, Bearing Point), International Agencies as well as Hi-Tech Startups to prepare people able to support Decision Makers.

Students, Companies, Institutions & Universities are invited to join **STRATEGOS** and to create synergies in terms of R&D, Workshop & Seminars, Internships, Student Summer Stages, Exchanges.



Università
di Genova



Please contact us for info on **STRATEGOS Workshop**
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